

NEW SHAREHOLDER PACKS

FACT SHEET

Welcome new shareholders and encourage them to manage their holding online, reducing your mailing costs.

Traditionally, many companies have opted to send new shareholders a welcome letter from the Chairman, together with a range of forms designed to collect important information such as payment instructions and annual report elections. This can be expensive and time consuming for the issuer and inconvenient for the shareholder.

Computershare's New Shareholder Pack (NSP) provides a straightforward, cost effective solution. New shareholders will receive a simple welcome letter directing them to Computershare's Investor Centre website, where they can enter key information to help them manage their holding online at their convenience.

REDUCE YOUR COSTS

If you have already taken advantage of the Deemed Consent provisions, Computershare's New Shareholder Packs can help you reduce your mailing costs even further.

Each week Computershare will send a NSP to all new shareholders who have come on to the register. The NSP will contain a deeming invitation, so issuers will not have to wait until the next scheduled Deemed Consent mailing date, which could be as long as two years away under ICSA best practice. This means you can immediately start to realise the substantial cost savings by reducing the amount of communications being printed and mailed to shareholders.

CONVENIENT FOR YOUR SHAREHOLDERS

Each NSP includes a customisable letter containing a welcome message from your Chairman or CEO, a deemed consent invitation and useful information on how shareholders can manage their holding online. Shareholders therefore benefit from a timely and professional 'welcome' from the company they have invested in, helping to establish a positive relationship.

MORE ENVIROMENTALLY FRIENDLY

By taking advantage of the Deemed Consent provisions and encouraging your shareholders to manage their holding online, you can dramatically reduce the amount of paper you are required to send out and the associated impact on the environment.

ENCOURAGE SELF SERVICE

As the welcome letter directs shareholders to Investor Centre, you can establish the concept of self service from the outset. The NSP offers the ideal opportunity to tell shareholders just how easy it is to update their own details; subscribe to eCommunications and manage their holding online; removing the hassle of completing forms and eliminating unnecessary delays in postage and processing.

COMPUTERSHARE INVESTOR
SERVICES PLC
www.computershare.com

Please contact your Relationship
Management Team for a personalised
sample pack and more information.

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