

OVERNIGHT SUCCESS

LOGICA PLC IMPLEMENTS A TOTALLY PAPERLESS SHARE PLAN SOLUTION

CASE STUDY

FACTS

Logica Plc is a leading European IT services company, providing business consultancy, systems integration and IT and business process outsourcing services.

During 2008, Logica decided to revolutionise the way in which it delivers share plans to employees in the UK and internationally, to reduce costs and environmental impact while improving standards of service delivery.

CRITICAL ACTION

Logica chose Computershare as the provider whose vision most closely matched their requirements.

Working in partnership, an electronic solution was designed which eliminates the requirement to despatch physical documents - a totally paperless solution for all parts of the share plans' lifecycle. An online portal and electronic communications branded 'ShareDirect' offer employees access 24 hours a day, wherever they are in the world.

RESULTS

ShareDirect was launched in March 2008. Savings have included 400,000 sheets of paper including two-colour printed letterhead and laminated card, plus 60,000 printed employee brochures and envelopes.

On top of this, Logica's employee share plan take up has increased substantially in almost every participating country, and the solution received an award for 'Best Use of Technology' at the 2009 Global Equity Organisation Awards.



"We are delighted that, in partnership with Computershare, we have built a solution that can be reused by Logica time and again and emulated by other companies."

Jo Gomm, Deputy Company Secretary, Logica Plc

COMPUTERSHARE INVESTOR
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