

eREPORT

➤ ADVANCED VIEWING TECHNOLOGY

FACT SHEET

Provide your investors with a quality online annual report experience. The eReport utilises advanced viewing technology to elegantly render your annual report online, delivering fast and intuitive on-screen navigation and readability.

THE IMPORTANCE OF ONLINE ANNUAL REPORTS

The Simpler Regulatory System (SRS) Act has elevated the importance of online financial reporting. Companies implementing SRS now direct as many as 90% of their investors online to access their annual report. With so many investors directed online, a quality user experience has become critical.

THE ONLINE EXPERIENCE

User satisfaction with online annual reports is determined by three key criteria - download speed, on-screen readability, and ease of navigation.

Large PDF documents are cost effective for companies, however the file size (often over 3MB) can make downloading difficult for investors with slower dial-up internet connections.

Alternatives such as HTML and rich media annual reports, while meeting user requirements, may also add significant audit and web design costs.

A SUPERIOR TECHNOLOGY

The eReport is a superior technology platform that combines a company's designed and audited annual report PDF with the superior speed and functionality of a HTML annual report.

With eReport, investors can select from multiple viewing options and search or download documents. In addition, the eReport is integrated with other online investor services such as online proxy voting and the securityholding enquiry and transaction facility, Investor Centre.



KEY FEATURES

- Download speeds up to 50 times faster than a standard full PDF
- Customisable interface
- Customisable web links
- Multiple document uploads
- Integrated with online voting and Investor Centre
- Multiple page and zoom options
- Keyword document search
- Micro eReport for smaller registers

eREPORT CLIENTS

- Virgin Blue Holdings
- David Jones
- MFS Diversified Group
- SIMS Group
- Two Way Limited
- Transpacific Industries
- International All Sports
- Marathon Resources

COMPUTERSHARE eREPORT - ADVANCED VIEWING TECHNOLOGY

DISPLAY MULTIPLE DOCUMENTS

8

DOCUMENTS

Display up to 8 documents, 50 times faster than full PDF documents, using advanced viewing technology.

INTEGRATED AGM PORTAL



eVOTING

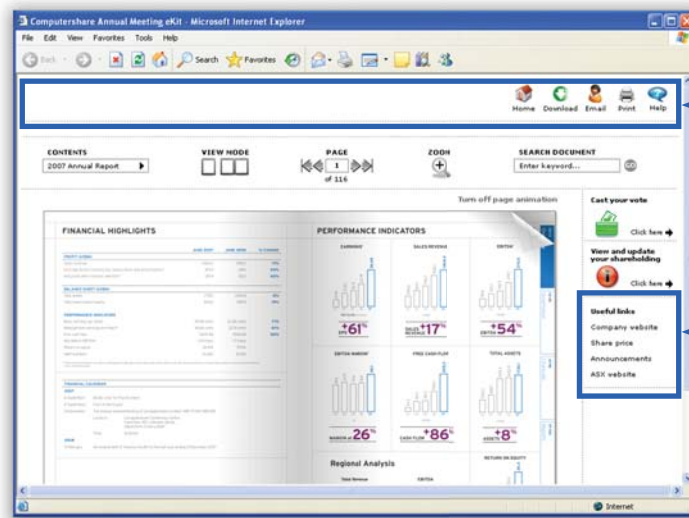
Integrated online proxy voting



INVESTOR CENTRE

Securityholding enquiry and update capability

CUSTOMISABLE INTERFACE



CUSTOMISED TO YOUR CORPORATE BRANDING

SELECT 8 WEBSITE LINKS

USABILITY FEATURES



DOWNLOAD

Download PDF of single page or full document



EMAIL

Send the eReport interactive document via email



PRINT

Print full document or enter a page range



HELP

Easy to follow instructions for all navigation and usability features

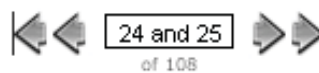
MULTIPLE PAGE AND ZOOM OPTIONS

VIEW MODE



Single and double page view

PAGE SELECT



Click through or jump to a specific page

ZOOM



Adjust page size for easy on-screen viewing

KEY WORD SEARCH

Enter keyword to return a list of pages where the word has been used

... hare, unfranked, an increase of 31% on FY2006 (AU 13 cents per **PERFORMANCE** Total revenues increased 17% to =col1,418.4 million, existing bu ...
... tics sale) for the period ending 30 June 2007 was 28.5% (FY2006 : **PERFORMANCE** Regionally, revenues were derived from Asia Pacific : and E ...

REPORTING

- > Number of eReport website hits
- > Frequency of pages viewed
- > Number of desktop downloads
- > Key word search criteria
- > Number of forwarded email referrals

MICRO eREPORT has been designed to meet the needs of companies with less than 1,000 securityholders. The Micro eReport provides limited customisation, displays up to 2 documents using advanced viewing technology, and has no integrated eVoting.

ONLINE ANNUAL REPORT DESIGN RECOMMENDATIONS

Consider the design guidelines below to ensure your annual report is effective when viewed online.

- > **Use a single column page layout.** Multiple columns are difficult to read on-screen as they require users to scroll up and down multiple times to read each page.
- > **Use a font size no smaller than 9pt and avoid thin font styles.** Font sizes below 9pt and/or use of thin font styles may appear 'fuzzy' on-screen and be difficult to read.



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